

NEW CLASSIC HYDROGEN HOTEL







*In an atmosphere that sinks its roots in an illustrious past, the Hotel San Rocco is cushioned in the beauty of its natural surroundings, a vital element in tune with the world, finding its reason of being in offering a delightful and up-to-date hotel structure.*





## *The hotel San Rocco*

We have chosen to renew our hotel while at the same time preserving our identity and in full respect of the environment. The architects Andrea Zanin of the GIArchitettura Study and Fulvio Guidetti of the Guidetti Furnishings were commissioned with the restructuring of the hotel. The poetics of their intervention took into great account the recovery of the atmosphere of the ancient convent of the 600, that in the course of the years had lost its particular careful and mystical atmosphere, even though inserted in a context of architectural and emotional expression. The architects' intention has been to conjugate convent austerity with high-tech functioning and minimalist expression, state of the art technologies are combined with the warm and intimate ambience that has always been a mark of the Hotel San Rocco. A perfect marriage between technological innovation and design has been made: the use of natural materials, the traditional touch of lime plaster, the open gallery with new durmast balancing windows bring the outside into the interior just as the balconies of the ancient convent; some of the details that enchant the guests of San Rocco. Seated in total relaxation in a leather armchair where once was the old boathouse, the guest may choose whether to be bewitched by the island of St Giulio wreathed in its enchanting mists or be comforted and warmed by the flames flickering in the fireplace.























## *The hotel San Rocco*

Sixty-six rooms have been completely modernized from floor to windows, together with all the furnishings, and four new and original themed suites have been created. Highly technological systems have been installed, enfolding every ambience like a second skin, orientated to energy saving and the principles of eco-compatibility in order to avoid further waste of precious resources. The 66 completely redesigned rooms bring to life again that atmosphere typical of an antique convent cell without compromising in any way the elegance and comfort that is a mark of the San Rocco. The new suites in what was the old convent have been inspired by the elements - nature, water - by technology and even one by the one-time bishop's room.

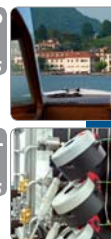


THE HOTEL SAN ROCCO

5

NEW CLASSIC HYDROGEN HOTEL

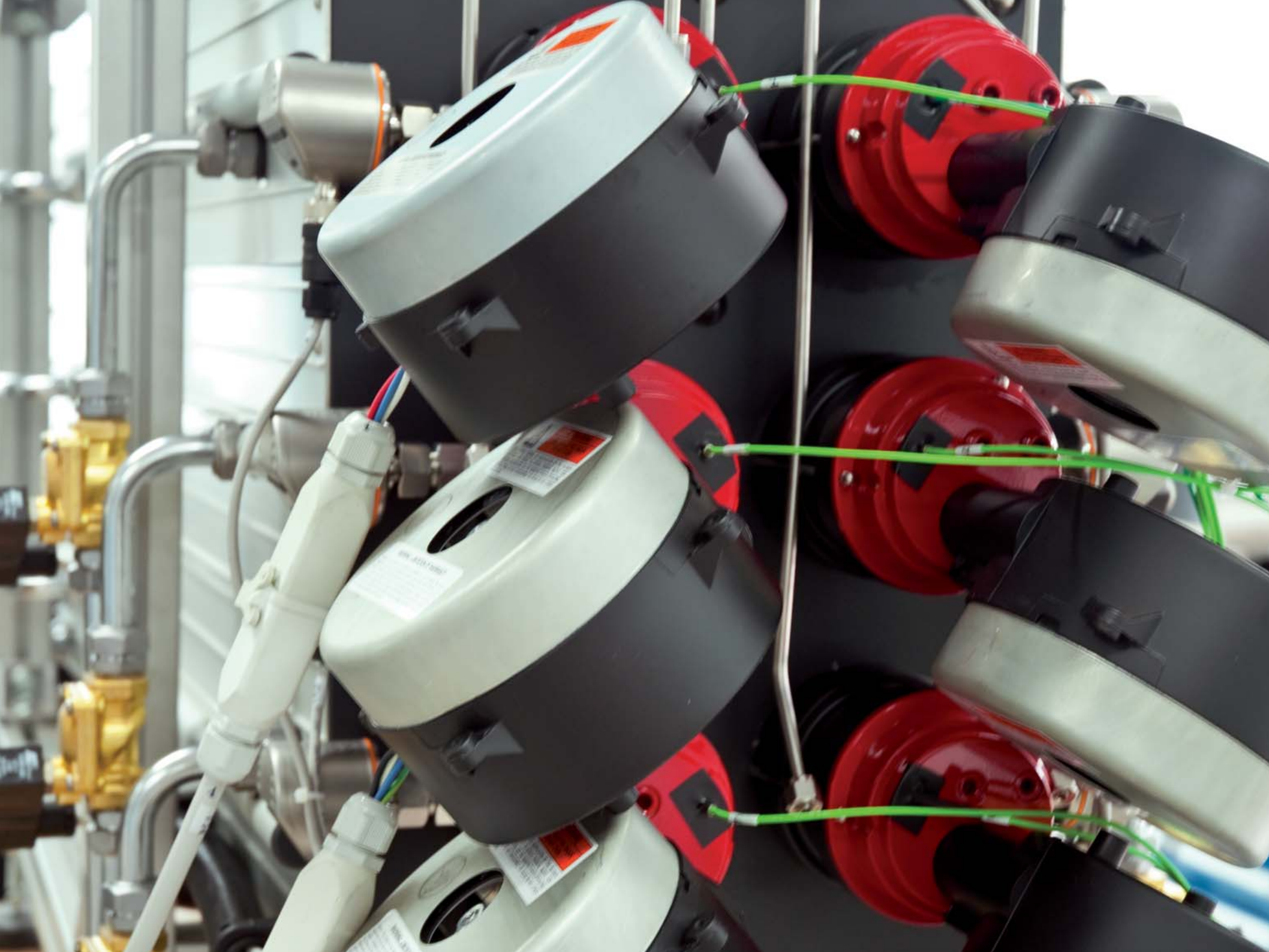
15







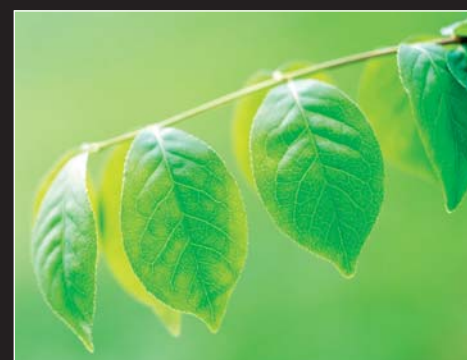
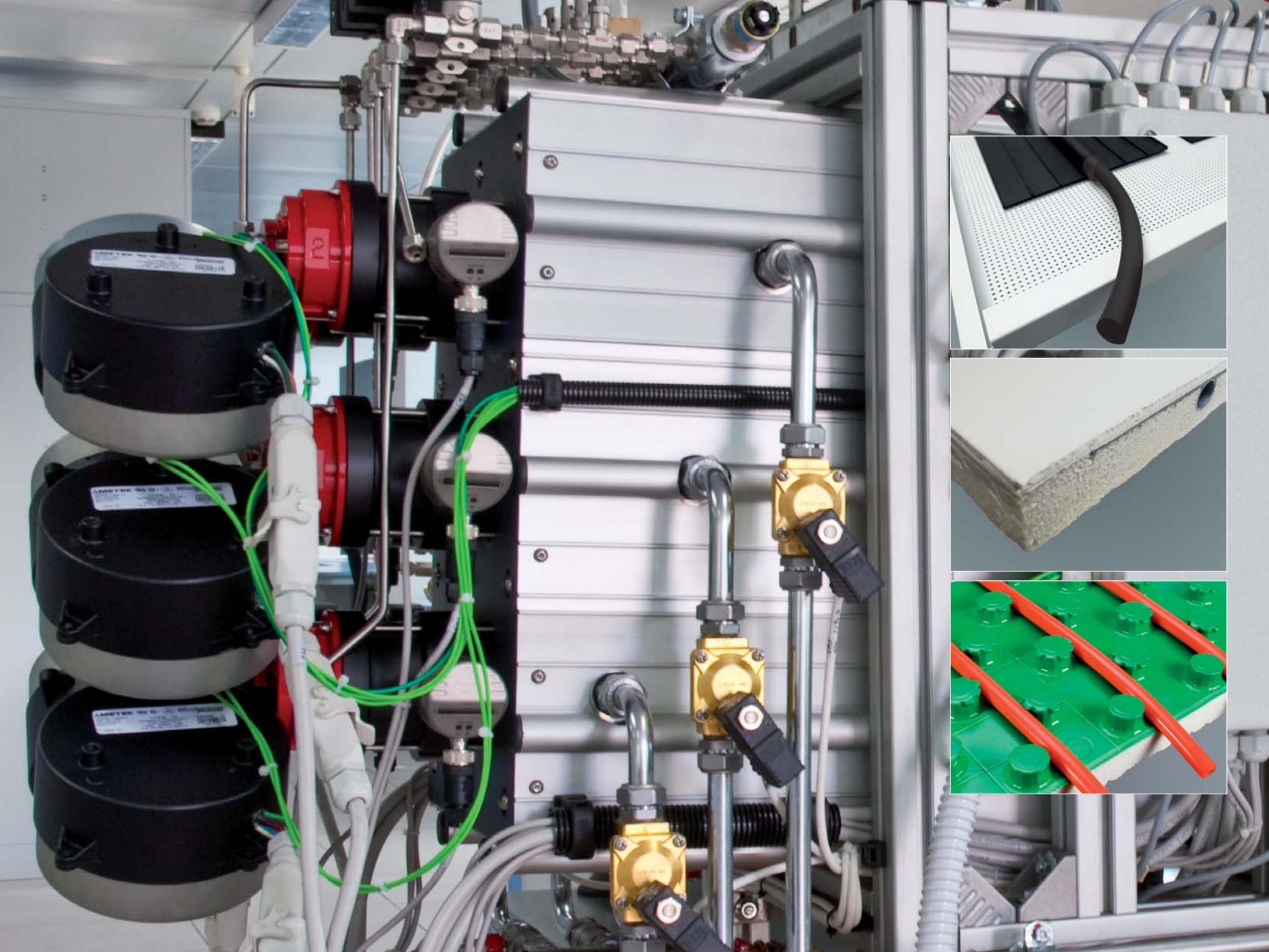




## *New Classic Hydrogen Hotel*

In the rooms of the hotel and the main areas innovative systems of underfloor and ceiling heating and cooling, developed by Giacomini S.p.a., have been installed. The Giacoklima underfloor heating and cooling system works with low temperature warm water flowing in plastic pipes laid under the concrete: the heat radiates from the pipes to the floor and so to the whole room, the floor itself becoming a radiant element. The Giacoklima Ceiling system is made utilising a metallic or gipsy-carton false ceiling: the pipes and the diffusers are hidden in the upper part of the false ceiling; they allow control of the temperature on the surface, so that the ceiling can be both a heating and cooling system. All these systems are adapted in the full respect of the marvellous stucco work and frescos found over the entire hotel. The Hotel San Rocco is extremely proud of its strong point: the innovative hydrogen boiler that feeds Villa Gippini, as ever studied and planned by the group of engineers of the Giacomini Spa. A group of architects and designers has collaborated in order to fuse technology and innovation with high design content, focusing on the individual, with his/her needs and desire to live in a environmental context that can respect his/her needs and offer quality and well-being to everyday life.





















## *New Classic Hydrogen Hotel*

Our company wishes to offer a concrete contribution to the atmosphere, through the use and the application of renewable energies. Among these energies, the sun represents obviously the best opportunity because it can provide a limitless amount of clean and not polluting energy... but not only. The good functioning of these systems, utilizing an element as simple as water, is guaranteed thanks to its ability to draw up and purify lake water. The coupling of solar energy, with appropriate photovoltaic panels, thermal solar, with the innovative hydrogen boiler and heating and conditioning system that run on water, makes the Hotel San Rocco the very first hotel to be operative with alternative energies. Fashion, sanitary technology, heating and cooling radiant systems, thermoregulation, electronics, hi-tech lighting and furniture design will make the Hotel San Rocco, with its tradition and innovation, a real and tangible example of the true Made in Italy, following the philosophy of the companies of the entire Giacomini group, of which the Hotel San Rocco is part. All these things are totally in line with the objectives of the Piedmont Region that wishes to become the leader in Europe in production of energy from alternative sources, energetic saving and reduction of emissions.

THE HOTEL SAN ROCCO



NEW CLASSIC HYDROGEN HOTEL







**HOTEL SAN ROCCO**

Via Gippini, 11 - 28016 Orta San Giulio (NO)  
tel. +39 0322 911 977 - fax +39 0322 911 964  
[www.hotelsanrocco.it](http://www.hotelsanrocco.it) - [info@hotelsanrocco.it](mailto:info@hotelsanrocco.it)

**g!ARCHITETTURA**  
un'idea di **giorgio giacomini**

**GIACOMINI**   
*Technology in Comfort*